



2023 SAR Board of Directors Candidate Information

Name: Dezda Finn

Company: Dezda Finn Properties, LLC

Position? President-Elect Secretary Director

Number of Years in Industry: 21

Number of Years as a SAR Member: 17

What SAR Committees have you served on?

Steering

What other organizations are you active with?

Women's Council of Realtors, National Association of Residential Property Managers, Independent Brokers of Spokane

Are you a director or officer of any other organizations? Yes No

What orgs? Women's Council of Realtors

What position? Washington State President 2022

Events you regularly attend: WCR, SAR, NARPM, IB, SAMP, and many others

What do you see as the greatest opportunity for the SAR?

Advancing areas that have remained the same, like communication to our members and how that is done, updating our logo and name, rebranding ourselves and making a huge impact on our community and with the housing crisis by partnering with those making the laws and continuing to propose solutions.

What do you see as the biggest threat to the MLS industry?

Zillow and others like them

What is your primary motivation for wanting to serve as a SAR director?

I have learned so much in my first 2 years and would like to remain actively involved with our association and contribute to the decisions being made for the entire membership. We are facing many changes in the near future following the departure of our long-time leader, and I want to assist in making the transition a good one for all involved!

What are your leadership strengths and skills and how will they enhance the SAR Board of Directors?

Speaking up with questions or concerns. Being dependable and reliable. You can count on me to show up and contribute. Holding the position with a high level of integrity and encouraging others to get involved and to lead in their own way and on their own journey. Making the "work" fun, so much so, that others want to get involved because they fear they are missing out.



Short Bio:

Licensed as a realtor in 2001, Dezda began her career as a property manager for a small one-owner business located in Moscow, Idaho & Pullman, Washington. Dezda moved to Spokane in 2005 to start selling real estate. Although she intended on getting out of property management, there was a great need for quality property management in the Spokane area and therefore, she continued managing properties at several independent brokerages. For the past 12 years, she has managed rental properties through her own brokerage. Dezda has become an expert in property management with over 20 years of experience managing residential income properties. Opening a construction contracting company 4 years ago, she has filled yet another niche in the management world. Although Dezda gets great satisfaction from providing renters with quality rental homes, what she loves is selling real estate, matching people to properties, and volunteering both as a board member and in leadership roles such as the Independent Brokers and the Women's Council of Realtors. Completing 2022 as the State President for Women's Council of Realtors, Dezda is moving on to the Women's Council of Realtors' National Executive Committee for a 3-year-term and would be honored to serve another 2-year-term as Director for the Spokane Association of Realtors. Thank you for considering the vote for Dezda!